

School Address
47 North Monroe St.
Tiffin, OH. 44883

Travis I. LeFlore
313.330.6745
LefloreTI@tiffin.edu

Permanent Address
4810 Audubon Rd.
Detroit, MI. 48224

**Summary of
Qualifications**

High-energy, results-oriented leader recognized for initiative, flexibility, and enthusiastically meeting deadlines. Seeking career in sports & entertainment field.

Education

Tiffin University Tiffin, OH May 2011
Bachelor of Business Administration
Major: Sports & Recreational Management
Minor: Marketing

**Relevant
Coursework**

- Business of Sports
- Sports in American Society
- Facilities Design and Management
- Sport and Entertainment Law

Experience

University of Detroit Mercy Athletic Department May- August 2010

Sports Marketing Intern

- Worked directly with director of Athletic Marketing and Promotions
- Compiled research for potential Corporate Sponsors
- Created proposals for Corporate Sponsors
- Pulled applications on prospective employees for job openings at UDM
- Used Ticketmaster software to complete Season ticket renewals
- Assisted with Annual Golf Outing
- Sold raffle tickets, assisted with registration and silent auction

Detroit Medical Center Harper-Hutzel Hospital, Detroit, MI June-August 2009

Summer Employee Internship-Environmental Services

- One of eight chosen out of 300+ applicants
- Organized and formulated employee schedules
- Formulated data sheets
- Attended meeting with top managers and executives at DMC
- Served as an assistant supervisor during internship
- Performed office duties

Kroger, Grosse Pointe Woods, MI

June 2007- August 2008

Produce Clerk

- Responsible for stocking shelves and maintained inventory
- Maintained excellent customer relations
- Prepared products for display
- Priced merchandise in the department

**Activities/
Accomplishments**

- Tiffin University Track and Field Captain
- Sports Management Club, Human Resource Management Club
- NCAA Division II Indoor and Outdoor National Qualifier
- Tiffin University school record holder (High Jump)

**Awards/
Scholarships**

- Tiffin University Dean's List
- Tiffin University Dean's Scholarship
- Oak Grove A.M.E Church Elizabeth B. Crews Scholarship
- Tiffin University Track and Field Scholarship
- Tiffin University Scholar Athlete of the Month

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References

Dr. Bonnie Tiell

NCAA Faculty Athletic Representative
MBA Chair / Associate Professor of Management
Tiffin University
155 Miami Street
Tiffin, OH 44883
419.448.3261
btiell@tiffin.edu

Dr. Thomas Malone

Detroit Medical Center Senior Vice President/
President Harper University Hospital and Hutzel Women's Hospital
3901 Beaubien St.
Detroit, MI 48201
Tel: 313.745.6211

Tonita Cheatham

Director of Marketing for Harper Hospital
And Hutzel Women's Hospital
3901 Beaubien St.
Detroit, MI 48201
Tel: 313.966.4012
cheatham@dmc.org

Mr. Jeremy Croy

Head Track and Field Coach
Assistant Athletic Director
Tiffin University
155 Miami Street
Tiffin, OH 44883
Tel: 419.448.3338
CroyJN@tiffin.edu

Mr. Paul Stavale

Store Manager
Kroger
20442 Mack Ave.
Grosse Pointe Woods, MI 48236
Tel: 313.308.1035

Mr. Brandon Longmeier

Director of Athletic Marketing and Promotions
University of Detroit Mercy
4001 West McNichols Road
Detroit, MI 48221
Tel: 313.993.1700
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